

大众汽车集团(中国)
VOLKSWAGEN
GROUP CHINA

China Investor Update

China Product Strategy

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23rd of April, 2026

Recap CMD 2024: In 2023, we took the right decision with our 'In China, for China' strategy and now have a unique position in China



TARGET PICTURE 2030

#1 international OEM in **China**

The central element is ONE TECH, our local R&D hub for both hardware and software with local release responsibility

ONE TEAM FULLY ESTABLISHED 'IN CHINA, FOR CHINA'

VOLKSWAGEN GROUP
CHINA TECHNOLOGY CO.



C A R I A D



R & D

上汽大众
SAIC VOLKSWAGEN

R & D

- › **Local R&D hub** covering E2E hardware & software development
- › **Only full vehicle** R&D center **outside of Germany**
- › **Full release responsibilities** for hardware, and full for software

Smart tech partnership with local partners accelerates our NEV transformation holistically

XPENG



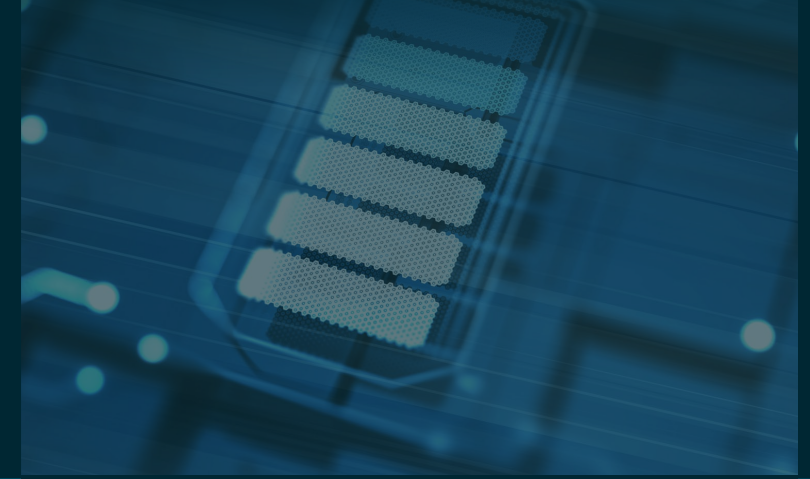
- › E/E Architecture
- › Jointly Developed Vehicles

HORIZON ROBOTICS



- › ADAS
- › System-on-Chip

GOTION



- › Competitive Battery Cells

Dual success factors of 'In China, for China' have been established for VGC's NEV competitiveness

2023

TODAY

'In China,
for China'

SUCCESS FACTORS



**FAST TIME TO
MARKET**



**LATEST TECHNOLOGY
@ COMPETITIVE COST**

ACCELERATORS

IN-HOUSE LOCAL R&D + TECH PARTNERS



Dual success factors to establish VGC's NEV competitiveness

01

**FAST TIME TO
MARKET**



02

**LATEST TECHNOLOGY
@ COMPETITIVE COST**



Around BJAS, we are delivering 3 more 'In China, for China' NEV models, achieving fast time to market



All achieved SOP within 24 months

ID.ERA 9X

The First VW B-Segment Range-Extender SUV



**SUPERIOR PERFORMANCE
IN LOW BATTERY STATE OF HEALTH**



E-range > 400km
Combined range > 1600km



Improved
Noise-Vibration-Harshness



800V



Air
suspension

**FULL FEATURE PARITY
WITH
KEY COMPETITORS**



Rear wheel
steering



CNCAP 5 stars

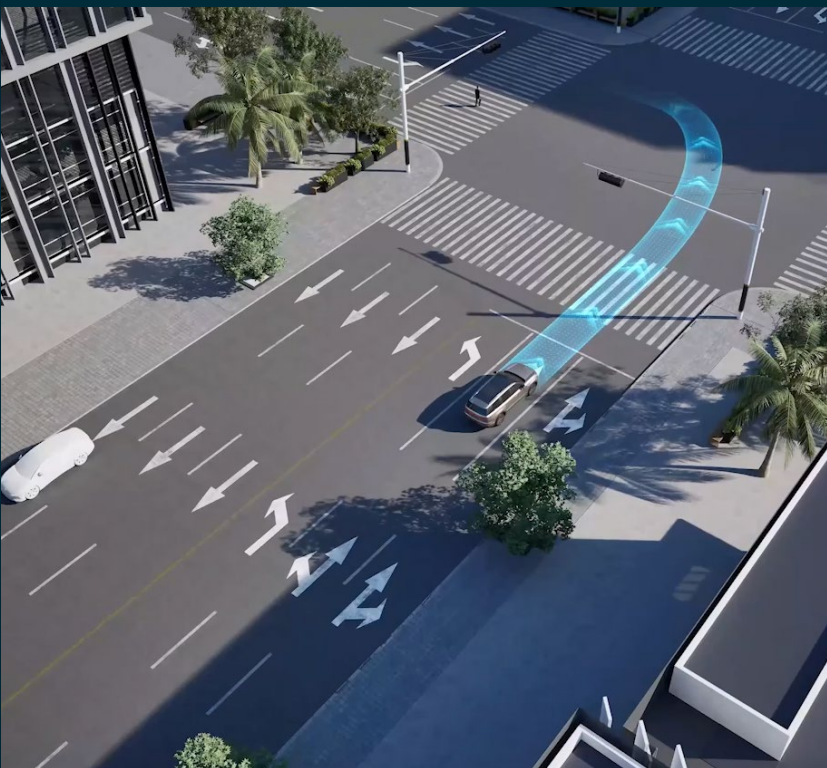


9-screen interactions



Zero gravity seat

ADAS



World Model

COCKPIT



Smart Surface

CHASSIS



Vehicle Motion Control

ID. UNYX 08

Brand Trust & Intelligent Innovation





800V w/ ultra fast charging
Quick charging <12min¹



Double wishbone
& 5-link suspension

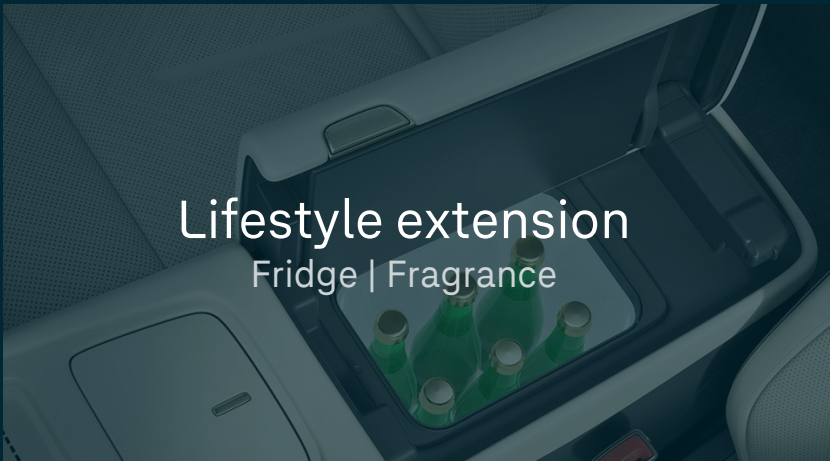


Air suspension & DCC



E-range
Up to 730km


**FULL FEATURE PARITY
WITH
KEY COMPETITORS**



Lifestyle extension
Fridge | Fragrance



CNCAP 5 stars



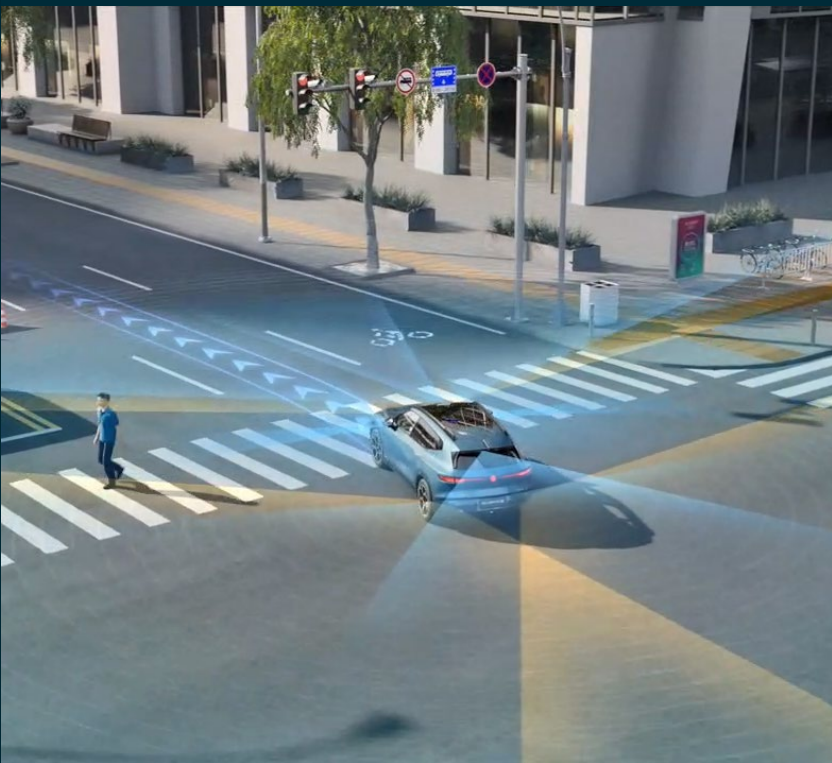
Smart cockpit
(Qualcomm SA8295P,
15" dual screens)



Queen seat

1 | with 5C battery in 2026

ADAS



1500TOPS & VLA 2.0

DRIVABILITY



German-style Handling

PACKAGE



Dynamic Proportion

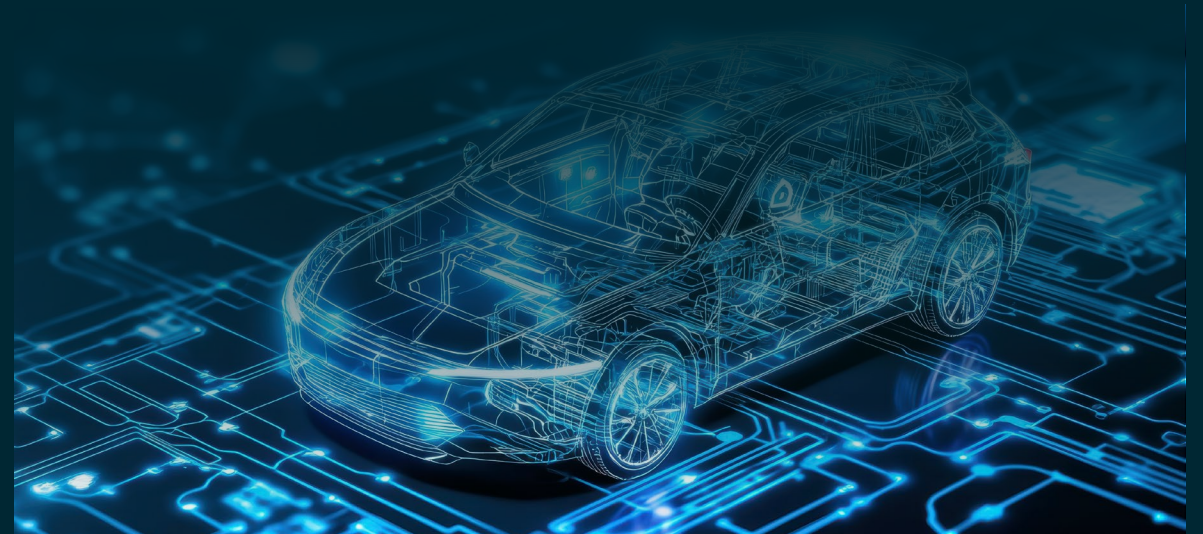
Dual success factors to establish VGC's NEV competitiveness

01

**FAST TIME TO
MARKET**

02

**LATEST TECHNOLOGY
@ COMPETITIVE COST**



Our local platforms enable us to address every customer segment with full drivetrain flexibility – all based on CEA/CARIZON tech stack

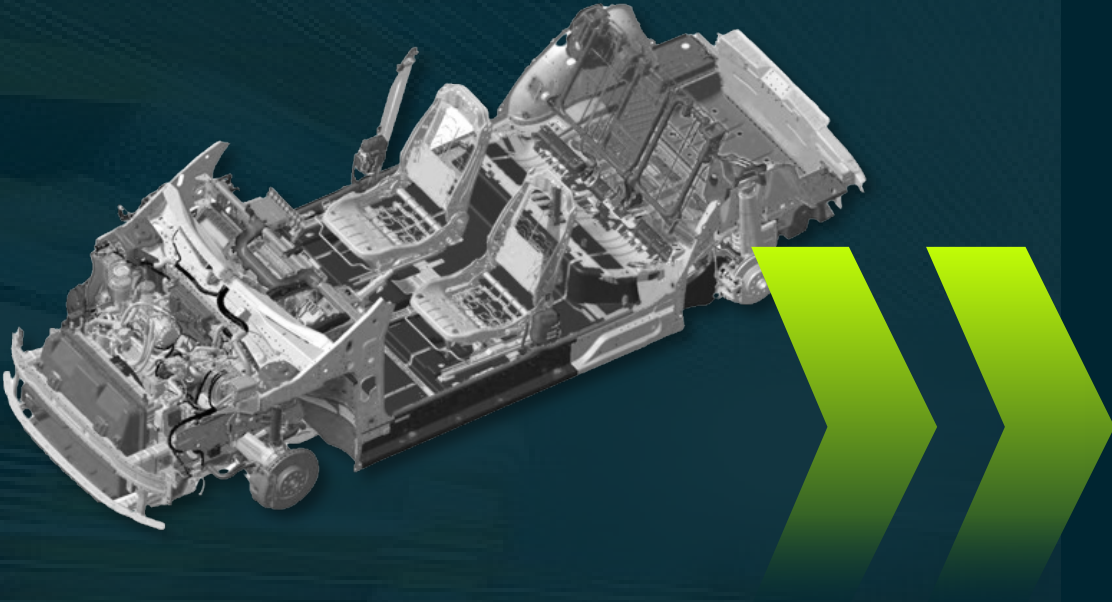
	Compact Main Platform (CMP) A segment	China Scalable Platform (CSP) A+ and above segments	MQB@CEA A and above segments
1 HAT			
MULTI TRACTION	   BEV + PHEV	   BEV + EREV	 ICE
1 TECH STACK	CEA & CARIZON		
1ST SOP	2026	2027	2027

Outlook | With our versatile local platforms we are one of the few auto OEMs in China to address all relevant segments in the market



Building on global and local experience, the CSP is the Group future scalable platform with cutting-edge tech and flexible drivetrain

GROUP FUTURE PLATFORM



Platform scalability

covering A+ to B segment & C possibility



Powertrain flexibility

addressing BEV & EREV



Cutting-edge tech capabilities

bringing advanced intelligence



PASSAT



TIGUAN



With CSP we will

**TRANSFORM OUR ICE HOME TURF
INTO OUR NEV WORLD**

MAGOTAN

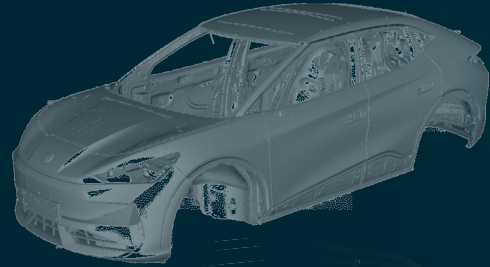


TAYRON



With VW Group China technology, we have established unique positioning on in-house tech foundation & ICV momentum in China

CUSTOMER FOCUS

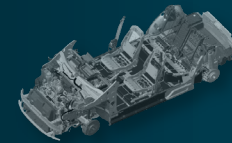
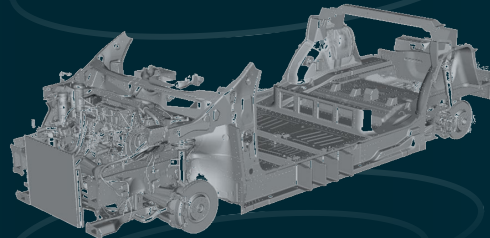


上汽大众
SAIC VOLKSWAGEN

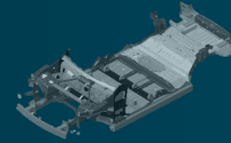


大众安徽
VOLKSWAGEN ANHUI

SCALABLE PLATFORM



CSP



CMP



MQB

IN-HOUSE TECH STACK



CEA TEAM

+

CARIZON

Key takeaways

24
months

~50%
cost
reduction¹

3 platforms
1 tech stack



Every segment. Every powertrain. One architecture.