



UBS Electric & Autonomous Car Trip

Dr. Silke Bagschik

Hanover, September 13, 2022

ID. Buzz Pro: power consumption in kWh/100 km: combined 18,9; CO₂-emission in g/km: combined 0; energy efficiency class: A+++; The images show possible configurations or options which can be different to the current delivery program in Germany.

Disclaimer

The following presentations as well as remarks/comments and explanations in this context contain forward-looking statements on the business development of the Volkswagen Group. These statements are based on assumptions relating to the development of the economic, political and legal environment in individual countries, economic regions and markets, and in particular for the automotive industry, which we have made on the basis of the information available to us and which we consider to be realistic at the time of going to press. The estimates given entail a degree of risk, and actual developments may differ from those forecast.

At the time of preparing these presentations, it is not yet possible to conclusively assess the specific effects of the latest developments in the Russia-Ukraine conflict on the Volkswagen Group's business, nor is it possible to predict with sufficient certainty to what extent further escalation of the Russia-Ukraine conflict will impact on the global economy and growth in the industry in fiscal year 2022.

Any changes in significant parameters relating to our key sales markets, or any significant shifts in exchange rates, energy and other commodities or commodities relevant to the Volkswagen Group or the supply with parts, or deviations in the actual effects of the Covid-19 pandemic from the scenario presented will have a corresponding effect on the development of our business. In addition, there may be departures from our expected business development if the assessments of the factors influencing sustainable value enhancement and of risks and opportunities presented develop in a way other than we are currently expecting, or if additional risks and opportunities or other factors emerge that affect the development of our business.

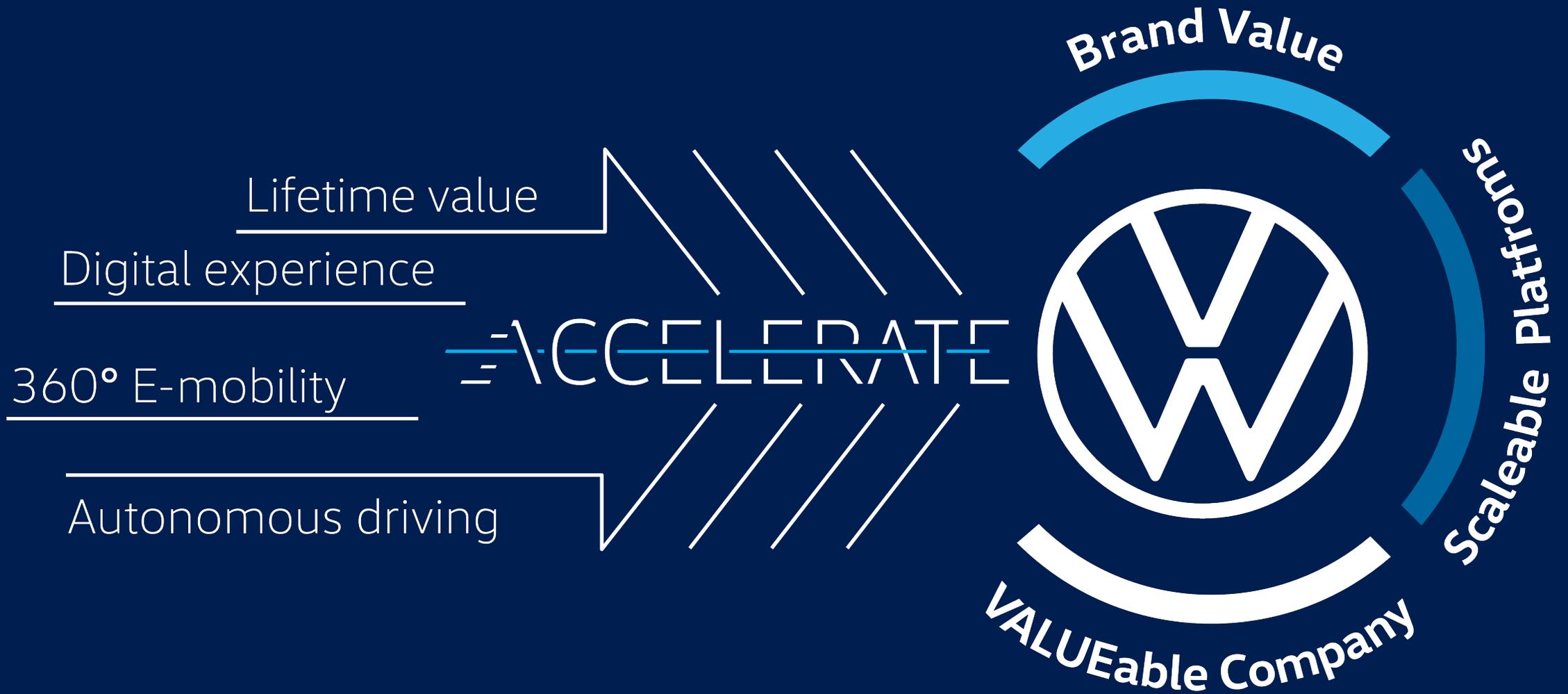
We do not update forward-looking statements retrospectively. Such statements are valid on the date of publication and can be superseded.

This information does not constitute an offer to exchange or sell or an offer to exchange or buy any securities.





VW Brand strategy "Accelerate"



Accelerated increase of e-mobility targets in Europe, China & USA for the VW Brand



min. **30%**
BEV share

2025

min. **70%**
BEV share

2030

100%
BEV share

2035+



min. **50%**
BEV share

2030+

ZERO
Volkswagen way to **ZERO**



VW Brand - E-mobility strategy on track

Versus previous year

116,000



+25%

1HY/22: fully electric vehicles worldwide

63,000



+70%

1HY/22: ID.4 top seller

17,600



+100%

06/22: ID. models in China



ID.5 GTX: power consumption in kWh/100 km: combined 17,1 - 15,6;
CO₂-emission in g/km: combined 0; energy efficiency class: A+++;
The images show possible configurations or options which can be different to the current delivery program in Germany.



ID. Family line up

We started the ID. Family with a strong product lineup and keep growing



Commercial
Vehicles

ID.3

Affordable mobility



ID.4

Progressive SUVe



ID.5

Attractive SUV-Coupé



ID. Buzz

Iconic brand shaper



ID.3 Pro: power consumption in kWh/100 km: combined 13,5 – 12,9; CO₂-emission in g/km: combined 0; energy efficiency class: A+++; The images show possible configurations or options which can be different to the current delivery program in Germany.
ID.4 Pro Perf.: power consumption in kWh/100 km: combined 16,0 – 14,8; CO₂-emission in g/km: combined 0; energy efficiency class: A+++; The images show possible configurations or options which can be different to the current delivery program in Germany.
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New, emotional products and further improvement of perceived value

2023 — ID. AERO* ————— ID. VIZZION* ————— ID. LIFE* —————> 2025



Showcar ID. AERO in China:
a taste of the brand's first global
all-electric crossover sedan family

Long range business mobility
New "sustainable premium"
Second bodystyle for more practicality

Entry into ID. Family
Democratization of technology
Practical & fun with functions on demand

*The vehicle is a near production concept car. The vehicle is not yet available for sale.

Note in accordance with Directive 1999/94/EC in its currently applicable version: Further information on official fuel consumption figures and the official specific CO₂ emissions of new passenger cars can be found in the EU guide "Information on the fuel consumption, CO₂ emissions and energy consumption of new cars", which is available free of charge at all sales dealerships, from DAT Deutsche Automobil Treuhand GmbH, Hellmuth-Hirth-Straße 1, D-73760 Ostfildern, Germany and at www.dat.de.



Euro NCAP-Experts are honoring Volkswagen for the newest assistant technologies in the ID.5 with the highest grade:



5 stars*

"Welcome to the family"
ID.3 & ID.4

*5 star safety: Overall excellent performance in crash protection and well equipped with comprehensive and robust crash avoidance technology More details: <https://www.euroncap.com/en/results/vw/id.5/45239>



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Continuous improvement to keep the ID. Family competitive

ICONIC DESIGN



Refinement of ID. Design Language

ID. Design Elements (e.g. Illuminated Logo)

INSPIRING DIMENSIONS



Improved value perception

Sustainable & leather-free materials

INTELLIGENT DATA



Over-the-Air Updates

Swarm data & AI

Data-based customer interaction

INTUITIVE DEVICE



Improving voice control, HMI & start-up times

Health/Wellness functions, Gaming

INFINITE DRIVE



Improved range & charging time

More acceleration ≈ 5.5 sec. (w/ AWD)

ID. AERO: The vehicle is a near production concept car. The vehicle is not yet available for sale.

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ID.4 GTX: power consumption in kWh/100 km: combined 17,2 - 15,8; CO₂-emission in g/km: combined 0; energy efficiency class: A+++; The images show possible configurations or options which can be different to the current delivery program in Germany.



The future is software

The future is software



Software defines
our Products



Software Development
is fast & agile



Continuous
Improvement & Deployment



ID. Software 3.0 – extract of highlights

New version based on E³ 1.1



Update for the
AR Head-up-Display



Improvements in
voice recognition
and performance



Battery optimization
and faster charging



ID. Software 3.0



Trained Parking
(Park Assist Plus)



Improvements in navigation
e.g. integration of swarm data

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ID. Drivers Club & Auto Abo

ID. Drivers Club

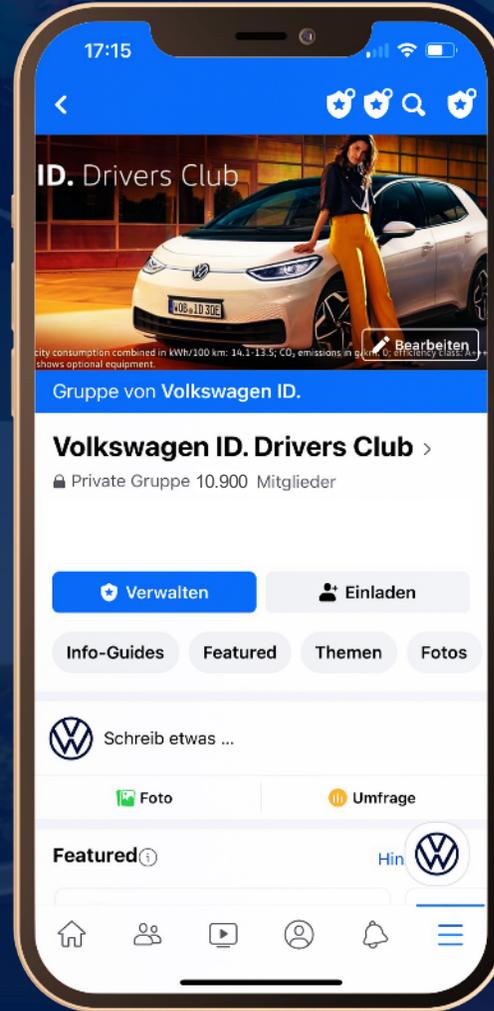
One community for all ID. Drivers

One of the **biggest digital brand communities** in the automotive industry run by the OEM

Platform for surveys and direct/quick **customer feedback** from actual ID. Drivers

Our ID. Drivers are proud and **embrace** being part of the developer community

Self-organized ID.Drivers Club **Events** (e.g. Locarno 09/22)



As of today*

10.900 Members

High activity level

5.200
daily active User

Members from

38 countries

Direct messages

8.230

Postings

10.000

Comments

97.000

Solved cases

2.110



*9th September 2022



ID. models introduced a drastic complexity reduction

The next step is imminent

from 2021

Keep scaling...

from 2023 ff.

Pre-transformation

- Maximum coverage of individual customer wishes

Strict reduction in number of variants



1st Wave ID. Family

- ✓ Data-based bundling of options into packages



Further reduction in number of variants



2nd Wave ID. Family

- Functions on demand as integral part of offer logic



ID. VIZZION: The vehicle is a near production concept car. The vehicle is not yet available for sale.



Option take-rates remain high, and we are aiming at gaining additional revenue sources from functions on demand

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Successful introduction of car subscription as new sales channel



Performing without big marketing push

with >1.600 bookings so far, we overachieved our target of 1.000 bookings in the first year since launch



Reaching new, younger customer groups

on average approx. 10 years younger than in our traditional sales channels

*Rolled out in Germany first. Additional markets are under evaluation. Offered by Euro Leasing GmbH.

ID.3 Pro S: power consumption in kWh/100 km: combined 13,7 – 13,1; CO₂-emission in g/km: combined 0; energy efficiency class: A+++; The images show possible configurations or options which can be different to the current delivery program in Germany.

ID.4 Pro Perf.: power consumption in kWh/100 km: combined 16,0 – 14,8; CO₂-emission in g/km: combined 0; energy efficiency class: A+++; The images show possible configurations or options which can be different to the current delivery program in Germany.



Many thanks for your attention
#ONETEAM

