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## 40 Years of Kunsthalle Emden: Volkswagen Group extends time for art experiences

- The Volkswagen Group is supporting the Kunsthalle Emden through the 'Volkswagen Group Art4All – Tide Tied'\* project by offering special opening hours and free admission.
- Dates: May 10 to October 23, 2026
- When the tide is high, the museum stays open an extra hour – and can be visited for free
- More time to enjoy art for visitors, travelers, and Volkswagen plant employees in Emden, along with their families.

\* 'Tide Tied' is the East Frisian translation for 'tide time'.

**Wolfsburg, April 24, 2026** – As part of its anniversary year, the Kunsthalle Emden will host the 'Volkswagen Group Art4All – Tide Tied' program, which will offer extended opening hours during the summer months that always coincide with high tide. From 5 to 6 p.m. on these days, visitors and local residents will receive free admission to the current exhibitions. The dates can be found on the Kunsthalle Emden website and in its online calendar. Through the 'Volkswagen Group Art4All' program, the Volkswagen Group aims to provide greater access to art and culture, inviting employees and their families to the Kunsthalle in Emden.



Kunsthalle Emden



Keyvisual 'Volkswagen Group Art4All Tide Tied'

Benita von Maltzahn, Head of Society and Culture at Volkswagen Group, offers her congratulations: 'The Kunsthalle Emden's 40-year history reflects a vibrant and successful legacy as a museum, as well as a cultural influence that extends far beyond the region. Our support for the 'Volkswagen Group Art4All – Tide Tied' project demonstrates our commitment to making art more accessible and our connection to our plant in Emden.'

Ina Grätz, co-director of the Kunsthalle Emden, emphasizes, 'For centuries, the lives of people on the East Frisian North Sea coast have been shaped by the tides. Thanks to the generous support of

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the Volkswagen Group for the innovative project, "Volkswagen Group Art4All – Tide Tied," we are delighted to be the first museum to offer our guests an experience based on this natural rhythm.'

In the frame of the 'Volkswagen Group Art4All' initiative, the Volkswagen Group allows its cultural partners to offer programs with free or discounted admission to exhibitions and collections, as well as free educational programs and events. These partnerships aim to make art and culture more accessible. In 2025 alone, 400,000 visitors took advantage of these offerings.

The Volkswagen Group's commitment to culture is also a reflection of its connection to the Emden facility. Volkswagen has manufactured vehicles here for the group for more than six decades. With over 7,700 employees, the plant is a central pillar of the global production network and a key location for electric mobility. Currently, the ID.4, ID.7, and ID.7 Tourer models are produced here. Volkswagen Emden has supported the Kunsthalle Emden with mobility solutions for many years. At present, the museum team is provided with an ID.BUZZ to meet their different transportation needs.

'What began as Henri and Eske Nannen's passion project has become an integral part of Emden's history. The Kunsthalle Emden touches, moves, and inspires generation after generation. For us here in Emden, it is far more than a decades-long partnership. It represents our deep connection to the city and its people, as well as our belief that art broadens horizons, fosters solidarity, and strengthens our region,' emphasizes Enno Fehse, Plant Manager for Volkswagen in Emden.

## The Kunsthalle Emden

The Kunsthalle Emden opened 40 years ago. It began with the idea of making Henri Nannen's art collection accessible to the public. Driven by the passion and visionary commitment of Henri and Eske Nannen, the Kunsthalle Emden was founded and has since become one of the most important art museums in northern Germany, earning an international reputation. The new exhibition, "Pictures We Love", showcases the museum's collection and highlights significant themes in 20th-century art history through selected works including notable pieces by Franz Marc and August Macke. The exhibition offers visitors a multifaceted exploration of influential art movements since the modern era.

The Kunsthalle is open Tuesday through Sunday, as well as on holidays, from 10:00 a.m. to 5:00 p.m. There will also be special opening hours for 'Volkswagen Group Art4All – Tide Tied' on days with high tide from 5:00 p.m. to 6:00 p.m., with free admission (May 10 through October 23, 2026). For more information, visit [www.kunsthalle-emden.de/volkswagengroupart4alltidetied](http://www.kunsthalle-emden.de/volkswagengroupart4alltidetied).

*Photocredit: „Photo: Kunsthalle Emden, Erhard Bühler“*

**The Volkswagen Group's Cultural Engagement program supports initiatives that provide cultural education and opportunities for participation to a wide range of people. The Group works closely with international arts and culture institutions and stakeholders. Through these collaborations, the Volkswagen Group enables the general public to engage with a diverse array of creative ideas and works. The program paves the way for inspiring cultural projects around**

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the world and supports organizations that contribute to diversity of our cultural landscape. By promoting culture and the arts, Volkswagen is taking responsibility for the future.

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## About the Volkswagen Group:

The Volkswagen Group is one of the world's leading car makers, headquartered in Wolfsburg, Germany. It operates globally, with 111 production facilities in 16 European countries and 10 countries in the Americas, Asia and Africa. With around 663,000 employees worldwide. The Group's vehicles are sold in over 150 countries.

With a comprehensive portfolio of strong global brands, leading technologies at scale, innovative ideas to tap into future profit pools and an entrepreneurial leadership team, the Volkswagen Group is committed to shaping the future of mobility through investments in electric and autonomous driving vehicles, digitalization and sustainability. The goal: As a "Global Automotive Tech Driver", to make the best automotive technologies accessible to customers worldwide - from entry-level mobility to the luxury segment.

In 2025, the total number of vehicles delivered to customers by the Group globally was 9.0 million (2024: 9.0 million). Group sales revenue in 2025 totaled EUR 321.9 billion (2024: EUR 324.7 billion). The operating result in 2025 amounted to EUR 8.9 billion (2024: EUR 19.1 billion).

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