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## **First joint initiative launched: Volkswagen Group and Gett roll out attractive vehicle packages in Moscow**

- **Gett drivers in the Russian capital are being offered the Volkswagen Polo Sedan, Volkswagen Jetta, ŠKODA Rapid and the ŠKODA Octavia at preferential terms**
- **Special vehicle packages will greatly benefit Gett's driver-partners and accelerate Gett's growth in Moscow**
- **Volkswagen Group continues to expand its presence in the fast-growing mobility on demand market**

**Wolfsburg / Moscow: September 28, 2016. The Volkswagen Group and global mobility provider Gett announced their strategic partnership in May this year. Now, the first joint initiative is being rolled out with attractive vehicle packages in Moscow's growth market. Gett drivers in the Russian capital can look forward to preferential terms when they choose a Volkswagen Polo Sedan, a Volkswagen Jetta, a ŠKODA Rapid or a ŠKODA Octavia.**

Russia was chosen as the first milestone for the strategic partnership. Specifically Gett and Volkswagen will offer vehicle packages in order to support Gett's ambitious growth targets in this market. Russia is one of the fastest-growing ride hailing markets and has one of the highest e-Hailing rates in Europe (approx. 30 percent). e-Hailing is the process of ordering transportation via an app.

A survey conducted among Gett drivers who own their taxis pinpointed drivers' specific requirements and vehicle preferences, to ensure maximum value to Gett's driver-partners. The Volkswagen Polo Sedan, Volkswagen Jetta, ŠKODA Rapid and the ŠKODA Octavia were identified as the preferred models for the customized vehicle packages, which include attractive financing and insurance terms from Volkswagen Financial Services AG.

The close cooperation with Gett will also simplify both the standard down payment process and what has until now been a complex credit check procedure, thereby deliberately easing the barriers for entering the taxi business.

The vehicle packages designed specifically for Russian drivers are to be provided directly by Gett; the vehicles will be delivered by local Volkswagen and ŠKODA dealers. Gett mobility services users in Moscow will be able to identify these vehicles via the co-branding on the side of the cars.

At first, the vehicle packages will be offered to drivers with a particularly high monthly volume of rides for Gett. Later, the packages will be gradually offered to other Gett drivers as well.

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Shahar Waiser, Gett Founder and CEO, commented: “Our driver-partners are at the core of Gett’s success; vehicle packages are, therefore, one of the key reasons we partnered with the Volkswagen Group. The response to these vehicles packages further confirms that Volkswagen is the ideal partner for us.”

“The Volkswagen Group is able to significantly expand its presence in the mobility on demand business through our joint initiative with Gett. With every taxi ride they take in Moscow, mobility users – particularly those from Russia – who are not yet Volkswagen Group customers will be able to enjoy the Volkswagen and ŠKODA brands experience”, Ole Harms, Head of New Business & Mobility in the Group, underscored.

There are already plans to roll out similar vehicle packages to additional Gett core markets; these plans will be announced over the coming weeks.

**Gett:** Gett is an on-demand mobility company, changing how people move around and Gett things. A leading provider in Europe, Gett is available in more than 70 cities worldwide, including London, Moscow, and NYC. Gett’s technology enables consumers to instantly book on-demand transportation, delivery and logistics. Gett offers the only full on-demand business mobility solution, *Gett for Business*, trusted by over 5,000 leading corporations worldwide. Gett has raised over \$520 million in venture funding, and was selected by Forbes as one of the “top 15 explosively growing companies”.

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