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Note to editors:

Changes in the Communications departments of Volkswagen Passenger Cars and Škoda

- **Peik von Bestenbostel to be Head of Communications of the Volkswagen brand**
- **Stefan Ohletz leaves the Volkswagen Group on the best of terms**
- **Jens Katemann to be Head of Communications at Škoda**

Wolfsburg, March 28, 2017 – With effect from April 1, 2017, there are to be changes in the Communications departments of the Volkswagen Group. The new Head of Communications of the Volkswagen Passenger Cars brand will be Peik von Bestenbostel (58). He succeeds Stefan Ohletz (55), who is leaving the Group at his own wish on the best of terms. Currently, von Bestenbostel heads the Communications Department of Škoda. In this function, he will be succeeded by Jens Katemann (42), previously Editor-in-Chief of motoring magazine “auto motor sport”.

Peik von Bestenbostel is a trained journalist and has been Head of Communications of the Škoda brand since 2010. Previously, he had headed the Corporate and Business Communications section of Volkswagen Group Communications. Before joining the Volkswagen Group, von Bestenbostel held various responsible positions in corporate communications with BMW and Siemens.

Jens Katemann worked for Motorpresse Stuttgart as an editor for 14 years. In 2009, he was appointed Editor-in-Chief of AUTOStraßenverkehr. Since 2012, he has been Editor-in-Chief of the motoring journal “auto motor sport” and held overall responsibility for the company’s motoring magazines. Effective April 1, 2017, Katemann joins Škoda in Mlada Boleslav (Czech Republic).

Stefan Ohletz joined Volkswagen in 1998. The trained journalist was responsible for the press work of various Board of Management divisions and headed communications departments in Germany and other countries. From 2012, he was a member of the management team of Group Communications, most recently as managing editor. He has headed Volkswagen Brand Communications since 2015.

The CEO of the Volkswagen brand, Dr. Herbert Diess, emphasized: “Stefan Ohletz has played a part in shaping the communications of the company for almost 2 decades. Last year, he

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succeeded in reorienting and modernizing the public relations activities of the brand in a difficult environment. I would like to thank him and express my appreciation. In Peik von Bestenbostel, we have appointed a very good successor. He has outstanding international expertise in this sector and will move ahead with determination in developing internal and external perceptions of the Volkswagen brand.”

Note: Text and photos are available from www.volkswagen-media-services.com

Volkswagen Group Communications

Hans-Gerd Bode

Head of Group Communications

Phone: +49-5361-9-42107

E-Mail: hans-gerd.bode@volkswagen.de

www.volkswagenag.com

www.volkswagen-media-services.com

