

VOLKSWAGEN GROUP

Media information

NO. 114/2023

Sound in the Garden: Volkswagen is partner of concert series at Neue Nationalgalerie in Berlin

- Free live concerts in the Sculpture Garden of Neue Nationalgalerie
- Concert series started on July 13 with a live performance by German-Iranian musician MARYAM.fyi
- During each concert night, Volkswagen Group ART4ALL enables guests to enjoy music performances as well as all exhibitions at no cost
- Yesterday: 2000 visitors within 4 hours in the museum
- Further addition to the longterm partnership between Volkswagen Group and Nationalgalerie – Staatliche Museen zu Berlin

Berlin/Wolfsburg, July 14, 2023 – The Volkswagen Group is pleased to support the concert series “Sound in the Garden”. All of the upcoming events, can be experienced in the Sculpture Garden of the Neue Nationalgalerie in Berlin. Set to run until September 2023, the series encompasses four free concerts which extend the Volkswagen Group ART4ALL visitor program that regularly grants free access to exhibitions at Neue Nationalgalerie.



Benita von Maltzahn, Head of Volkswagen Cultural Engagement and NNG Director Klaus Biesenbach open the concert with the artist MARYAM.fyi (mid)



View into the sculpture garden of the Neue Nationalgalerie in Berlin.

Yesterday, German-Iranian musician MARYAM.fyi performed the first concert and presented her music which is influenced by indie pop elements.

“Sound in the Garden“ is being realized as part of the Volkswagen Group ART4ALL visitor program. Jointly developed by Volkswagen and Nationalgalerie – Staatliche Museen zu Berlin, it opens the world of culture and the arts to a large audience. Every Thursday between 4 and 8 p.m., visitors benefit from free access to Neue Nationalgalerie’s exhibitions and collections.

VOLKSWAGEN GROUP

This year's edition of „Sound in the Garden“ marks the second return of this concert series. In 2022, museum director Klaus Biesenbach initiated the launch of the live program, echoing the “Jazz in the Garden” concerts which Neue Nationalgalerie had realized in the 1970s and 1980s to invite guests to a new kind of cultural experience at the museum's Sculpture Garden. The current program is assisted by Volkswagen Group Fellow Jorgina Stamogianni.

Klaus Biesenbach, Director of the Neue Nationalgalerie in Berlin: “With ‘Summer in the Garden’, I would like to continue an inspiring concert culture in the sculpture gardens of the Neue Nationalgalerie Berlin and the Museum of Modern Art. The wonderful atmosphere at the opening event last night affirmed our purpose. With Volkswagen as a partner on our side, we are able to offer free admission to this programme as well, entirely in line with the motto ‘Culture for All’.”

Benita von Maltzahn, Director Global Cultural Engagement at Volkswagen Group: “The Berlin home of Neue Nationalgalerie is nothing less than a unique museum location. And since its reopening, it has become even more fascinating to explore the architecture and exhibitions. Our partnership with Nationalgalerie – Staatliche Museen zu Berlin is led by the commitment to enable the widest possible audience to engage with culture and the arts. Supporting the concerts in the Sculpture Garden gives guests the possibility to enjoy music and a visit of the museum for free as part of the Volkswagen Group ART4ALL program, so that even more people shall feel welcome to experience modern art along with new sounds.”

The Volkswagen Group maintains a long-standing partnership with Nationalgalerie – Staatliche Museen zu Berlin. It underlines the corporate commitment to act as trusted partner of projects and institutions in the sphere of culture, the arts and cultural education. In this role, Volkswagen helps its partners to reach a large audience with creative works while also securing visibility for ideas and perspective of a wide range of artists. Bringing together art and people drives a far-reaching and open-minded exchange of views which is a fundamental quality for receptive debates and mutual understanding in our society.

Further information about “Sound in the Garden“ and further concert details can be found at:

<https://www.smb.museum/en/events/event-series/sound-in-the-garden-2023/>

Rita Werneyer

Volkswagen Communications

Spokesperson Cultural Engagement

+49 (0) 5361 9-79110

rita.werneyer@volkswagen.de | www.volkswagen-group.com



VOLKSWAGEN GROUP

About the Volkswagen Group:

The Volkswagen Group, with its headquarters in Wolfsburg, is one of the world's leading automobile manufacturers and the largest carmaker in Europe. The Group comprises ten core brands from seven European countries: Volkswagen Passenger Cars, Audi, SEAT, CUPRA, ŠKODA, Bentley, Lamborghini, Porsche, Ducati and Volkswagen Commercial Vehicles. The passenger car portfolio ranges from small cars all the way to luxury-class vehicles. Ducati offers motorcycles. In the light and heavy commercial vehicles sector, the products range from pick-ups to buses and heavy trucks. Around 675,800 employees around the globe are involved in vehicle-related services or work in other areas of business. With its brands, the Volkswagen Group is present in all relevant markets around the world.

In 2022, the total number of vehicles delivered to customers by the Group globally was 8.3 million (2021: 8.9 million). Group sales revenue in 2022 totaled EUR 279.2 billion (2021: EUR 250.2 billion). The operating result before special items in 2022 amounted to EUR 22.5 billion (2021: EUR 20.0 billion).
