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## Media information

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# Volkswagen at CEBIT: digital know-how, the future of mobility and a world premiere

- **Forum and experience area for interested members of the public and experts, start-ups and budding specialists**
- **“Volkswagen Summit” – a whole-day discussion event with partners from politics and universities**
- **Frank Witter, Group Board Member for Finance and IT: “The digital skills of our team are an essential prerequisite for innovative new products, customer services and urban mobility concepts of the future”**

**Wolfsburg, April 24, 2018. Connected vehicles, autonomous driving, digital automobile design, quantum computing, artificial intelligence within the company, blockchain technology, virtual reality configuration, ride sharing, live user experience and a world premiere – the Volkswagen Group is making CEBIT 2018 an innovation festival. At the trade fair which is being held in Hanover from June 11 to 15, 2018, the Group will be more prominent than ever before. At the Volkswagen Group stand, digitalization and IT experts will give visitors a comprehensive glimpse of the future of mobility and the Group’s latest digital technologies.**

Frank Witter, Member of the Volkswagen Group Board of Management responsible for Finance and IT, says: “The digital skills of our team are an essential prerequisite for innovative new products, customer services and urban mobility concepts of the future. For us, CEBIT is the ideal venue for presenting the innovative power of our Group and its brands to the general public. In addition, we can gain first hand in-depth insights into the dynamic developments that are taking place around us.”

Martin Hofmann, Chief Information Officer of the Volkswagen Group, emphasizes: “In all the digital fields of the future, Volkswagen is playing a leading role. In many areas, our experts are performing pioneering work. In the Volkswagen mobility group, IT and digitalization stand for international cooperation, exciting tasks, highly advanced technology and agile working in fast, creative teams. Visitors can experience all these features at our stand.”

Johann Jungwirth, Chief Digital Officer of the Volkswagen Group: “The digital transformation of the Volkswagen Group means that Volkswagen is becoming an integrated hardware, software and service company and offers the best user experience in terms of products, mobility solutions

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and services. With a world premiere at CEBIT, we will show how the future of mobility will look like.”

## **A wide range of digital know-how**

In the Future Mobility Hall (Hall 25) at CEBIT, the Volkswagen Group will be holding a forum for interested members of the public and experts with exciting presentations, first-class exhibits and interesting rounds of discussions and talks. There will be a wide range of topics and highlights, from new types of digital automobile design, research with quantum computing and trial blockchain projects to applied artificial intelligence within the company and data-backed traffic optimization in major European cities. There will also be a world premiere on the trade fair stand.

## **“Volkswagen Summit”, a whole-day discussion event on the future and all its aspects**

On Tuesday, June 12, Volkswagen will also be holding the “Volkswagen Summit” a whole-day discussion event in Hall 27. In focused keynote addresses and talks, specialists from the company will discuss the future and all its aspects – the future of individual and urban mobility as well as the future of our living and working environment – together with experts from universities, politics and technology partners.

Volkswagen specialists in human resources marketing and start-up cooperation will also be available in Hall 27. They will talk about the wide variety of tasks within the company, career entry and cooperation possibilities to budding IT specialists and start-ups.

## **Note:**

This text is available at: [www.volkswagen-media-services.com](http://www.volkswagen-media-services.com)



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