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Volkswagen Group achieves historic record in "Best Cars 2026"

- Volkswagen Group wins ten of the 25 categories and takes 28 of the 75 podium positions in Europe's largest car reader poll conducted by the trade magazine auto motor und sport
- In the overall ranking, three wins go to the Volkswagen brand, one of which to Volkswagen Commercial Vehicles, two to Porsche, and one to Audi; in the import ranking, Škoda is the most successful brand with three awards, Bentley wins one category
- Oliver Blume, CEO Volkswagen Group: "The Best Cars Award is one of the most important people's choice awards for the automotive industry in Europe. The historic result, with ten awards and more than one in three podium positions, is of great value to us. The awards show that our product offensive is working and that our models are very well received by customers. The Volkswagen Group convinces people with strong brands, iconic designs, and innovative technologies that inspire. The strong vote reinforces our ambition to be the global automotive technology driver."

Wolfsburg, March 2, 2026 - The Volkswagen Group won ten out of 25 categories in the 50th edition of the "Best Cars" reader poll conducted by the German trade magazine auto motor und sport, setting a historic record. In the overall ranking, the Volkswagen brand secured three victories, one of which went to Volkswagen Commercial Vehicles. Porsche came out on top in two classes, and Audi won once. In the import ranking, Škoda was the most successful brand with three awards, and Bentley won one category. A total of around 95,000 readers cast their votes in "Best Cars 2026," making it the largest car reader poll in Europe.

With its product offensive across all brands and drive types, the Volkswagen Group has comprehensively renewed its portfolio over the past two years and launched around 60 new models. These have been well received by customers and have won numerous tests and awards around the world. The Group will continue to consistently pursue this path in the current year, once again bringing more than 20 new models onto the road. These include pioneering new electric models in China and the Electric Urban Car Family in Europe, consisting of four compact, all-electric vehicles.

The auto motor und sport reader poll began in 1976 under the title "The Best Cars in the World." At that time, a total of 60 cars in six categories were up for selection. In this year's 50th edition, there were 480 models in 13 categories. For each category, there is an overall ranking across all brands and an import ranking in which German brands are not eligible for selection.

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The Volkswagen Group brands achieved the following results (number of podium positions / number of class wins):

Volkswagen: 8 / 3, of which Volkswagen Commercial Vehicles 2 / 1

Škoda: 6 / 3

Porsche: 4 / 2

Audi: 5 / 1

Bentley: 1 / 1

CUPRA: 3 / 0

Lamborghini: 1 / 0

The following overview shows the ten winning vehicles from the Volkswagen Group.

The infographic features a dark blue background with white text and logos. At the top left, it reads 'ams Best Cars 2026: Ten awards for the Volkswagen Group'. On the top right, there is a red 'BEST CARS 2026' logo with 'auto motor sport' below it, and the 'VOLKSWAGEN GROUP' logo. The ten winning vehicles are arranged in two rows of five. Each vehicle is shown in a small image with its name, brand logo, and class name below it. The vehicles and their details are: 1. Volkswagen Polo (Small cars), 2. Volkswagen T-Roc (Small SUVs), 3. Audi Q3 (Compact SUVs), 4. Porsche 911 (Sports cars), 5. Porsche 911 (Convertibles), 6. Volkswagen ID. Buzz (Vans), 7. Skoda Octavia (Compact class¹), 8. Skoda Kamiq (Small SUVs¹), 9. Skoda Kodiaq (Large SUVs¹), 10. Bentley Continental GT (Luxury class¹). A footnote at the bottom left states '1) Import ranking'.

ams Best Cars 2026:
Ten awards for the Volkswagen Group

BEST CARS 2026
auto motor sport

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 Volkswagen Small cars Polo	 Volkswagen Small SUVs T-Roc	 Audi Compact SUVs Q3	 Porsche Sports cars 911	 Porsche Convertibles 911
 Volkswagen Vans ID. Buzz	 SKODA Compact class ¹ Octavia	 SKODA Small SUVs ¹ Kamiq	 SKODA Large SUVs ¹ Kodiaq	 BENTLEY Luxury class ¹ Continental GT

1) Import ranking

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- 1) *Polo* – Combined fuel consumption: 4.8–3.1 l/100 km | Combined CO₂ emissions: 110–90 g/km | CO₂ class: B
- 2) *T-Roc 1.5 eTSI* – Combined energy consumption: 6.0–5.6 l/100 km | Combined CO₂ emissions: 136–128 g/km | CO₂ class: E–D
- 3) *911 Turbo S* – Combined energy consumption: 11.8–11.6 l/100km | Combined CO₂ emissions: 266–262 g/km | CO₂ class: G
- 4) *911 Carrera 4 GTS Cabriolet* – Combined energy consumption: 10.8–10.5 l/100 km | Combined CO₂ emissions: 245–238 g/km | CO₂ class: G
- 5) *ID. Buzz* – combined energy consumption 21.7–20.5 kWh/100 km | combined CO₂ emissions 0 g/km | CO₂ class A
- 6) *Continental GT* – Energy consumption (weighted combined): 19.8 kWh/100 km plus 4.1 l/100 km | Energy consumption (with discharged battery): 10.3 l/100 km | CO₂ emissions (weighted combined): 93 g/km | CO₂ class (weighted combined): B | CO₂ class (with discharged battery): G

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About the Volkswagen Group:

The Volkswagen Group is one of the world's leading car makers, headquartered in Wolfsburg, Germany. It operates globally, with 115 production facilities in 17 European countries and 10 countries in the Americas, Asia and Africa. With around 680,000 employees worldwide. The Group's vehicles are sold in over 150 countries.

With a comprehensive portfolio of strong global brands, leading technologies at scale, innovative ideas to tap into future profit pools and an entrepreneurial leadership team, the Volkswagen Group is committed to shaping the future of mobility through investments in electric and autonomous driving vehicles, digitalization and sustainability. The goal: As a "Global Automotive Tech Driver", to make the best automotive technologies accessible to customers worldwide - from entry-level mobility to the luxury segment.

In 2024, the total number of vehicles delivered to customers by the Group globally was 9.0 million (2023: 9.2 million). Group sales revenue in 2024 totaled EUR 324.7 billion (2023: EUR 322.3 billion). The operating result in 2024 amounted to EUR 19.1 billion (2023: EUR 22.5 billion).

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