

Media Information

NO. 323/2017

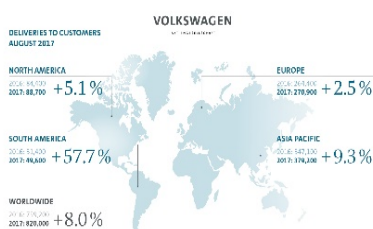
Volkswagen Group boosts deliveries in August

- **820,000 vehicles handed over to customers in August, marking a 8.0 percent rise in deliveries**
- **Fred Kappler, Head of Group Sales: “The scrappage premium has generated lively interest among customers in switching to an up-to-date model.”**
- **Strong growth in Central and Eastern Europe, Asia-Pacific and South America**

Wolfsburg, September 15, 2017 – The Volkswagen Group delivered 820,000 vehicles to customers in August, marking a 8.0 percent rise compared with August 2016. “August was a successful month for the Volkswagen Group that saw all core brands increase deliveries,” said Fred Kappler, Head of Group Sales at Volkswagen Aktiengesellschaft. “We are delighted to report that the scrappage premium has met with lively interest among entitled customers in Germany, with many switching to an up-to-date vehicle. In addition, particularly strong growth in the Central and Eastern Europe, South America and Asia-Pacific regions makes us optimistic for the second half year.”

In the Europe region, the Group delivered 270,900 vehicles (+2.5 percent). The upward trend in the Central and Eastern Europe region, which recorded growth of 13.4 percent with 55,400 deliveries, was sustained. Group deliveries grew particularly strongly in Russia (13.2 percent) and Poland. In

Western Europe, the market held its prior-year level with deliveries of 215,500 vehicles. The Group’s positive performance in Italy, Spain and France countered a decrease during August in its German home market (-2.4 percent). Over the first eight months, the Group notched growth of 3.2 percent in Europe.



Deliveries to customers August 2017

In the North America region, the Group increased deliveries in August by 5.1 percent with 88,700 vehicles, thus building on the growth achieved in the first half year. This was partly a result of deliveries in the USA, which totaled 56,800 vehicles (+4.6 percent). The recovery in passenger car markets in the South America region continued, also benefiting the Volkswagen Group brands. These recorded an increase of 57.7 percent with deliveries of 49,600 vehicles in August. The main drivers of this growth were Brazil with 29,700 deliveries (+76.4 percent) and Argentina. Since the beginning of the year, Group deliveries in the region have risen by 17.3 percent.

VOLKSWAGEN

AKTIENGESELLSCHAFT

Deliveries in the Asia-Pacific region were 9.3 percent higher than in the previous year, at 379,200 vehicles. The main impetus for this positive trend came from China, with 353,500 deliveries (+9.2 percent). This made up for the downward trend on the Chinese market at the beginning of the year.

Deliveries to customers by markets	August 2017	August 2016	Change (%)	Jan–Aug. 2017	Jan–Aug. 2016	Change (%)
Europe	270,900	264,400	+2.5	2,871,600	2,783,600	+3.2
Western Europe	215,500	215,500	0.0	2,392,800	2,357,100	+1.5
Germany	90,200	92,400	-2.4	866,200	881,100	-1.7
Central and Eastern Europe	55,400	48,900	+13.4	478,800	426,500	+12.3
Russia	15,500	13,700	+13.2	117,100	105,500	+11.0
North America	88,700	84,400	+5.1	632,800	610,100	+3.7
USA	56,800	54,300	+4.6	400,300	379,400	+5.5
South America	49,600	31,400	+57.7	342,000	291,600	+17.3
Brazil	29,700	16,900	+76.4	197,500	182,400	+8.3
Asia-Pacific	379,200	347,100	+9.3	2,698,100	2,700,200	-0.1
China	353,500	323,600	+9.2	2,488,500	2,471,600	+0.7
Worldwide	820,000	759,200	+8.0	6,796,600	6,661,900	+2.0

Deliveries to customers by brands	August 2017	August 2016	Change (%)	Jan–Aug. 2017	Jan–Aug. 2016	Change (%)
Volkswagen Passenger Cars	495,200	453,200	+9.3	3,897,200	3,827,200	+1.8
Audi	138,900	132,300	+5.0	1,202,400	1,235,000	-2.6
ŠKODA	86,100	80,700	+6.7	758,100	733,700	+3.3
SEAT	29,700	25,300	+17.3	315,100	277,100	+13.7
Porsche	19,100	19,100	+0.1	165,100	156,400	+5.6
Volkswagen Commercial Vehicles	36,600	35,400	+3.3	323,400	307,700	+5.1
MAN	7,800	6,900	+13.8	69,800	64,900	+7.5
Scania	5,600	5,100	+9.9	56,000	51,500	+8.6
Volkswagen Group (total)	820,000	759,200	+8.0	6,796,600	6,661,900	+2.0



Volkswagen Group Communications | Press Spokesperson Procurement, Production and Sales

Contact Leslie Bothge

Phone +49-5361-9-215 49

Mail leslie.bothge@volkswagen.de | www.volkswagen-media-services.com

