

Volkswagen Group doubles all-electric deliveries in Europe

"Our products are being well received and show that the Volkswagen Group is on the right track. We increased our all-electric deliveries worldwide by around 60 percent in the first quarter. In Europe in particular, we were able to significantly expand our leading position in this segment with a doubling of deliveries. The share of all-electric models in our total volume in Western Europe also doubled to around 19 percent. We have good momentum in our home region overall, which is also reflected in the 29 percent increase in incoming orders across all drive types, bringing the order book there back up to around one million vehicles. In the coming months, we expect additional tailwind from numerous newly launched models. Overall, global deliveries increased slightly until the end of March. Gains in North and South America as well as in Europe have more than compensated for the expected decline in China."

Marco Schubert, Member of the Group's Extended Executive Committee for Sales



Key figures

2.13 million vehicles worldwide deliveries after the first quarter up 1.4 percent on the previous year (2.10 million vehicles)

Growth in North America (+4 percent), South America (+17 percent), Western Europe (+3 percent) and Central and Eastern Europe (+8 percent) more than compensated for the expected decline in China (-7 percent).

216,800 vehicles worldwide BEV deliveries by the end of March up 59 percent on the previous year (136,400 vehicles)

Global BEV share in the first quarter rises significantly from 6 to 10 percent, strong growth in Europe (+113 percent) and the USA (+51 percent), declining development in China (-37 percent), Volkswagen Group

Incoming orders in Western Europe increase by 29 percent in the first quarter

82,500 vehicles worldwide PHEV deliveries are around 15 percent higher than in the same period last year

clear BEV market leader in Europe (market share around 26 percent)

New models of all drive types such as the VW ID.7 Tourer, CUPRA Terramar, Skoda Elroq, Audi Q6 e-tron and Porsche 911 are enjoying great popularity, order book in Western Europe grows to around 980,000 vehicles in the first three months, BEV orders increase particularly significantly (+64 percent).

Demand for vehicles with modern second-generation plug-in hybrid drives (PHEV) and all-electric ranges of up to 143 km¹ is increasing.

Development of core regions

Europe

Deliveries in the region increase by 3.7 percent overall to 939,800 vehicles.

Western Europe increases by 3.0 percent, in **Central and Eastern Europe** the growth is 7.9 percent. The increase in the home market of **Germany** amounts to 5.5 percent.

North America

237,200 vehicles delivered represent an increase of 4.4 percent. The Volkswagen Group grows by 6.2 percent in the main market **USA**.

South America

At 16.6 percent, deliveries in the region rose the most to 138,200 vehicles. In the core market of **Brazil**, growth amounts to 3.3 percent.

Asia-Pacific

The region recorded a decline of 5.8 percent to 720,400 vehicles. The main reason for this is the intense competitive situation in **China**, as a result of which Volkswagen Group deliveries fell by 7.1 percent.

Best-selling all-electric vehicles (BEV)

Volkswagen ID.4/ID.5 43,700

Volkswagen ID.3 28,100

Audi Q4 e-tron (incl. Sportback) 22,800

Škoda Enyaq (incl. Coupé) 20,200

Volkswagen ID.7 (incl. Tourer) 19,100

Audi Q6 e-tron (incl. Sportback) 16,000

Porsche Macan 14,200

Volkswagen ID. Buzz (incl. Cargo) 12,700

CUPRA Born 11,000

CUPRA Tavascan 7,600

¹⁾ Volkswagen Golf 1.5 eHybrid: energy consumption weighted combined 15.7-14.7 kWh/100 km plus 0.4-0.3 l/100 km; fuel consumption with discharged battery combined: 5.3-5.0 l/100 km; CO₂ emissions weighted combined 9-6 g/km; CO₂ class weighted combined: B; CO₂ class with discharged battery: D-C

Deliveries Volkswagen Group - All drive types

Deliveries to customers by market	Jan. - Mar. 2025	Jan. - Mar. 2024	Delta (%)
Western Europe	814,000	790,000	+3.0
Central and Eastern Europe	125,800	116,600	+7.9
North America	237,200	227,100	+4.4
South America	138,200	118,500	+16.6
China	644,100	693,600	-7.1
Rest of Asia-Pacific	76,300	71,200	+7.2
Middle East/Africa	98,000	87,200	+12.3
World	2,133,600	2,104,200	+1.4

Deliveries to customers by brand	Jan. - Mar. 2025	Jan. - Mar. 2024	Delta (%)
Brand Group Core	1,600,300	1,543,400	+3.7
Volkswagen Passenger Cars	1,134,200	1,079,600	+5.1
Škoda	238,600	220,500	+8.2
SEAT/CUPRA	146,700	138,600	+5.9
Volkswagen Commercial Vehicles	80,800	104,800	-22.9
Brand Group Progressive	388,800	402,000	-3.3
Audi	383,400	396,900	-3.4
Bentley	2,400	2,500	-4.7
Lamborghini	3,000	2,600	+12.8
Brand Group Sport Luxury	71,500	77,600	-7.9
Porsche	71,500	77,600	-7.9
Brand Group Trucks / TRATON	73,100	81,100	-9.9
MAN	20,600	23,900	-13.8
Volkswagen Truck & Bus	13,400	11,500	+16.2
Scania	22,200	26,400	-16.1
International	16,900	19,300	-12.4
Volkswagen Group (total)	2,133,600	2,104,200	+1.4

Deliveries Volkswagen Group - All-electric vehicles (BEV)

Deliveries to customers by market	Jan. - Mar. 2025	Jan. - Mar. 2024	Delta (%)
Europe	158,100	74,400	+112.6
USA	19,900	13,200	+51.0
China	25,900	41,000	-36.8
Rest of the world	12,800	7,800	+63.7
World	216,800	136,400	+58.9

Deliveries to customers by brand	Jan. - Mar. 2025	Jan. - Mar. 2024	Delta (%)
Brand Group Core	151,400	96,200	+57.5
Volkswagen Passenger Cars	95,200	68,200	+39.6
Škoda	27,000	14,000	+93.3
SEAT/CUPRA	18,600	7,000	+167.4
Volkswagen Commercial Vehicles	10,700	7,100	+51.1
Brand Group Progressive	46,400	35,600	+30.1
Audi	46,400	35,600	+30.1
Bentley	-	-	-
Lamborghini	-	-	-
Brand Group Sport Luxury	18,400	4,300	+326.4
Porsche	18,400	4,300	+326.4
Brand Group Trucks / TRATON	600	300	+94.9
MAN	380	140	+178.5
Volkswagen Truck & Bus	50	80	-39.5
Scania	100	50	+121.3
International	90	60	+53.6
Volkswagen Group (total)	216,800	136,400	+58.9

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About the Volkswagen Group

The Volkswagen Group is one of the world's leading car makers, headquartered in Wolfsburg, Germany. It operates globally, with 115 production facilities in 17 European countries and 10 countries in the Americas, Asia and Africa. With around 680,000 employees worldwide. The Group's vehicles are sold in over 150 countries.

With an unrivalled portfolio of strong global brands, leading technologies at scale, innovative ideas to tap into future profit pools and an entrepreneurial leadership team, the Volkswagen Group is committed to shaping the future of mobility through investments in electric and autonomous driving vehicles, digitalization and sustainability.

In 2024, the total number of vehicles delivered to customers by the Group globally was 9.0 million (2023: 9.2 million). Group sales revenue in 2024 totaled EUR 324.7 billion (2023: EUR 322.3 billion). The operating result in 2024 amounted to EUR 19.1 billion (2023: EUR 22.5 billion).