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## Volkswagen Group supports Education Program of the German Pavilion at the 61st Biennale Arte di Venezia

- The Volkswagen Group provides focused support for the educational and outreach activities of the German Pavilion (May 9 – November 22 2026)
- Supporting to making broad access available to one of the world's most important contemporary art exhibitions.
- The German Pavilion is of cultural and political significance to the Federal Republic of Germany.
- Curator Kathleen Reinhardt presents artworks by Henrike Naumann and Sung Tieu.
- The Volkswagen Group demonstrates its commitment to social responsibility by fostering access to contemporary art and encouraging social dialogue through its international cultural initiatives.

Wolfsburg/Venice, May 6, 2026 – As a partner of the German contribution to the 61st Biennale d'Arte di Venezia, the Volkswagen Group is placing special emphasis on the Education Program and focussing its support on initiatives designed to communicate the artistic content to a broad audience. The perspectives presented at this significant international cultural event are received and reflected worldwide, contributing to valuable social discourse. The goal is to provide access to as many visitors as possible and encourage active engagement with key questions about the future. This collaboration is part of the Volkswagen Group's international cultural engagement.



Artists Henrike Naumann and Sung Tieu together with curator Kathleen Reinhardt.  
Photocredit: Victoria Tomaschko



German Pavilion: Sung Tieu, Human Dignity Shall Be Inviolable, 2026. Courtesy the Artist.  
Photocredit: Andrea Rossetti

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The German Pavilion of the Federal Republic of Germany at the Venice Biennale serves as both a platform for contemporary art and a space for exploring German history and identity. Kathleen Reinhardt was appointed curator this year. As part of an overarching curatorial concept, she organized the pavilion around two artistic projects by Henrike Naumann and Sung Tieu. Both artists experienced the fall of the Berlin Wall and its impact firsthand. Through their work, they explore the question of how such sweeping historical ruptures affect a society, both thematically and aesthetically, including in the long term.

Kathleen Reinhardt, curator of the German Pavilion: "Through the art of Henrike Naumann and Sung Tieu, the German Pavilion in Venice transforms into a space of historical and political significance that reflects our turbulent present. Through their installations, the artists critically examine the continuities of war, discrimination, and invisibilization. In doing so, they give a strong voice to a young generation. In an era of oversimplified truths and polarizing discourse, the importance of political education becomes apparent. It helps people form their own opinions, verify facts, and distinguish truth from falsehood. Educational outreach for art and culture is central to making this possible."

Benita von Maltzahn, Head of Global Cultural Engagement at Volkswagen Group, emphasizes: "Art and culture open up spaces for new perspectives, social exchange, and shared learning. Therefore, engaging visitors with art and culture is a key component of our international commitment. We view 'Culture for All' as a concrete mission—it must not remain an empty slogan."

**The Volkswagen Group's Cultural Engagement program supports initiatives that provide cultural education and opportunities for participation to a wide range of people. The Group works closely with international arts and culture institutions and stakeholders. Through these collaborations, the Volkswagen Group enables the general public to engage with a diverse array of creative ideas and works. The program paves the way for inspiring cultural projects around the world and supports organizations that contribute to diversity of our cultural landscape. By promoting culture and the arts, Volkswagen is taking responsibility for the future.**

**Rita Werneyer M.A.**

Corporate Communications

Spokesperson Cultural Communications

+49-1522-2859046

[rita.werneyer@volkswagen.de](mailto:rita.werneyer@volkswagen.de) | [www.volkswagen-group.com](http://www.volkswagen-group.com)



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## **About the Volkswagen Group:**

The Volkswagen Group is one of the world's leading car makers, headquartered in Wolfsburg, Germany. It operates globally, with 111 production facilities in 16 European countries and 10 countries in the Americas, Asia and Africa. With around 663,000 employees worldwide. The Group's vehicles are sold in over 150 countries.

With a comprehensive portfolio of strong global brands, leading technologies at scale, innovative ideas to tap into future profit pools and an entrepreneurial leadership team, the Volkswagen Group is committed to shaping the future of mobility through investments in electric and autonomous driving vehicles, digitalization and sustainability. The goal: As a "Global Automotive Tech Driver", to make the best automotive technologies accessible to customers worldwide - from entry-level mobility to the luxury segment.

In 2025, the total number of vehicles delivered to customers by the Group globally was 9.0 million (2024: 9.0 million). Group sales revenue in 2025 totaled EUR 321.9 billion (2024: EUR 324.7 billion). The operating result in 2025 amounted to EUR 8.9 billion (2024: EUR 19.1 billion).

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