
Media information

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Volkswagen Newsroom App as a mobile workplace for journalists

- **New technical functions give journalists on-the-go access to important press information about the Group**

Wolfsburg, March 2, 2018 – The latest generation of the Volkswagen Newsroom App will further simplify work for journalists. The new release lets users simply download and share texts, images and videos or export them to other devices as press kits. Multimedia content will also be presented in the future. In this connection, the Group Night at the Geneva International Motor Show on March 5 will be accessible via livestream on the app.

A feature especially useful for journalists: The Media category contains all of the contacts relevant for press work in the communications departments of the Group and brands. All of the contacts are listed with their picture, job title and contact data. The section also offers a clearly laid out media library with numerous background reports to assist with research.

An events calendar is also integrated in the app. It provides an overview of events with a brief description of their content. The app also provides a wide range of other practical services, such as a filter function to help with searches and a special function for sharing messages or quotes.

With the new Volkswagen Newsroom App, journalists will have available all the news, facts, background information, photos and videos they need for their daily work – regardless whether they're in the office or on the go. The app is available not only in the German Google Play Store/App Store, but can now also be downloaded in France, the UK, Italy, Spain, Sweden, Austria, Switzerland and the Czech Republic.



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