

We are redefining mobility.

Volkswagen Group

Christian Senger Head of the e-Mobility Vehicle Series Video Conference with Exane BNP Paribas, Wolfsburg I London , 09th October 2017

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The following presentations contain forward-looking statements and information on the business development of the Volkswagen Group. These statements may be spoken or written and can be recognized by terms such as "expects", "anticipates", "intends", "plans", "believes", "seeks", "estimates", "will" or words with similar meaning. These statements are based on assumptions relating to the development of the economies of individual countries, and in particular of the automotive industry, which we have made on the basis of the information available to us and which we consider to be realistic at the time of going to press. The estimates given involve a degree of risk, and the actual developments may differ from those forecast. The Volkswagen Group currently faces additional risks and uncertainty related to pending claims and investigations of Volkswagen Group members in a number of jurisdictions in connection with findings of irregularities relating to exhaust emissions from diesel engines in certain Volkswagen Group vehicles. The degree to which the Volkswagen Group may be negatively affected by these ongoing claims and investigations remains uncertain.

Consequently, a negative impact relating to ongoing claims or investigations, any unexpected fall in demand or economic stagnation in our key sales markets, such as in Western Europe (and especially Germany) or in the USA, Brazil or China, will have a corresponding impact on the development of our business. The same applies in the event of a significant shift in current exchange rates relative to the US dollar, sterling, yen, Brazilian real, Chinese renminbi and Czech koruna.

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(Growth y-o-y in deliveries to customers, January to August 2017 vs. 2016)



¹⁾ Figures excl. Volkswagen Commercial Vehicles, Scania and MAN Commercial Vehicles.





¹⁾ Incl. all brands of Volkswagen Group (Passenger Cars and Commercial Vehicles);

Deliveries & Global Trends Key Financials & Cash Strategic Outlook & Milestones Brands / Regions Diesel Remuneration Integrity & Compliance Commitment

Volkswagen Group: Environmental and Future Incentives Program

- Promoting the renewal of the vehicle fleet through the changeover to Euro 6 and e-mobility
- Improve air quality in cities
- Incentives on purchasing a Volkswagen, Volkswagen Commercial Vehicles, Audi, SEAT, ŠKODA or Porsche with Euro 6 Standard

Example Germany:

- Program is available until December 31st, 2017
- Incentives for scrapping an old diesel vehicle of any brand with Euro 4 or older and purchase of a new vehicle (Volkswagen: €2,000 to €10,000; Audi: €3,000 to €10,000; SEAT: €1,750 to €8,000; ŠKODA : €1,750 to €5,000; Porsche: €5,000)
- Additional bonus for the purchase of alternative powertrain (electric, hybrid or natural gas)

Example Incentive Volkswagen Brand¹):

Model	"Environmental" Incentive
up!	€2,000
Polo	€3,000
Golf, Golf Sportsvan, Golf Estate, Tiguan, Tiguan	€5,000
Allspace, Beetle Cabrio	
Touran	€6,000
Passat Sedan/Estate, Arteon, Sharan	€8,000
Touareg	€10,000

	Powertrain type	"Future" Incentive
F	Natural gas (e.g. Golf TGI)	€1,000
•	Hybrid (e.g. Golf GTE; Passat GTE)	€1,785
	Electric (e.g. e-up!; e-Golf)	€2,380
ł	State subsidy ²	

Total support available per model

Cost of Programs anticipated to be <u>balanced</u> through <u>higher volumes</u>, benefits of gaining <u>new customers</u> and raising <u>customer loyalty</u>



Global Passenger Car Market 2017/2020

Slowdown in Western Europe; Stagnation in USA at a high level; Recovery in Brazil though from a low level; Strong growth in India; China remains largest driver of passenger car demand



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Volkswagen Group – Key Financial Figures¹⁾

(January to June 2017 vs. 2016)

thousand vehicles / € million	2017	2016	+/- (%)
Vehicle Sales ²⁾	5,270	5,199	+1.4
Sales revenue	115,862	107,935	+7.3
Operating profit before Special Items	8,916	7,517	+18.6
% of sales revenue	7.7	7.0	
Operating profit	8,916	5,339	+67.0
% of sales revenue	7.7	4,9	
Financial result	44	-528	Х
of which: At-equity result ²⁾	1,635	1,715	-4.7
of which: Other financial result	-1,591	-2,243	-29.1
Profit before tax	8,960	4,810	+86,3
% Return on sales before tax	7.7	4.5	
Profit after tax	6,595	3,579	+84.3

1) All figures shown are rounded, so minor discrepancies may arise from addition of these amounts. Including allocation of consolidation adjustments between the Automotive and Financial Services divisions.

2) Volume data including the unconsolidated Chinese joint ventures. The joint venture companies in China are accounted for using the equity method and recorded an operating profit (proportionate) of €2,135 million (€2,366 million).



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Strong brands contributed to the operating profit of the Group in H1 2017

	Vehicle sales		Sales r	evenue	Operating profit		
thousand vehicles/€ million	2017	2016	2017	2016	2017	2016	
Volkswagen Passenger Cars ²⁾	1,812	2,232	39,855	53,006	1,776	881	
Audi	783	799	30,143	30,134	2,680	2,666	
ŠKODA	501	431	8,720	7,114	860	685	
SEAT	304	276	5,054	4,485	130	93	
Bentley	5	5	867	883	13	-22	
Porsche Automotive ³⁾	124	117	10,841	10,151	2,056	1,768	
Volkswagen Commercial Vehicles	244	231	5,927	5,406	448	299	
Scania ⁴⁾	44	41	6,307	5,575	673	550	
MAN Commercial Vehicles	53	49	5,297	4,798	193	186	
MAN Power Engineering	-	-	1,579	1,673	73	103	
VW China ⁵⁾	1,870	1,867	-	-	-	-	
Other ⁶⁾	-469	-849	-14,728	-28,901	-1,152	-687	
Volkswagen Financial Services ⁷⁾	-	-	15,999	13,611	1,165	995	
Volkswagen Group before Special Items	-	-	-	-	8,916	7,517	
Special Items	-	-	-	-	-	-2,178	
Volkswagen Group	5,270	5,199	115,862	107,935	8,916	5,339	
Automotive Division ⁸⁾	5,270	5,199	98,901	92,547	7,651	4,162	
of which: Passenger Cars	4,930	4,879	80,070	75,285	6,654	3,895	
of which: Commercial Vehicles	340	320	17,252	15,589	1,043	285	
of which: Power Engineering	-	-	1,579	1,673	-46	-18	
Financial Services Division	-	-	16,961	15,388	1,265	1,177	

¹⁾ All figures shown are rounded, minor discrepancies may arise from addition of these amounts. ²⁾ 2017 figures take account of the reclassification of companies; prior-year figures were not adjusted. ³⁾ Porsche (Automotive and Financial Services): sales revenue $\leq 11,778$ (10,929) million, operating profit $\leq 2,131$ (1,830) million. ⁴⁾ Including financial services. ⁵⁾ The sales revenue and operating profits of the joint venture companies in China are not included in the figures for the Group. These Chinese companies are accounted for using the equity method and recorded a proportionate operating profit of $\leq 2,135$ (2,366) million. ⁶⁾ Prior year adjusted. In operating profit mainly intragroup items recognized in profit or loss, in particular from the elimination of intercompany profits; the figure includes depreciation and amortization of identifiable assets as part of purchase price allocation for Scania, Porsche Holding Salzburg, MAN and Porsche. ⁷⁾ Starting Januard J, 2017, Porsche's financial Services business is reported as part of Volkswagen Financial Services. Prior-year figures were not adjusted. ⁸⁾ Including allocation of consolidation adjustments between the Automotive and Financial Services.

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¹⁾ All figures shown are rounded, minor discrepancies may arise from addition of these amounts. ²⁾ Including allocation of consolidation adjustments between Automotive and Financial Services divisions. ³⁾ Capital expenditure for property, plant and equipment in % of Automotive sales revenue.







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Deliveries & Global Trends	Key Financials & Cash Strategi Mil	c Outlook & Brands / R estones	legions Diesel	Remuneration Integr		
Clear Financial Targets and Milestones						
Key financia	al targets	2016 Actual	2017 Targets	2020 Targets	2025 Targets	
Operating retuins	rn on sales	6.7%	6-7%	6.5-7.5%	7-8%	
Return on invest Automotive Division		13.9%	11-13%	13-15%	>15%	
Capex ratio Automotive Division		6.9%	6.6%	6% (2020/21)	6%	
R&D cost ratio Automotive Divison		7.3%	6.7%	6% (2020/21)	6%	
Cash Automotive Division	a) Net Cashflow	€ 4.3 bn	negative	positive ¹⁾	positive 1)	
	b) Net Liquidity	€ 27.2 bn	> 15 bn	≥€ 20 bn	~10% of Group turnover	

1) after considering a strategic target of 30% Payout Ratio based on Group profit after tax























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	Deliveries & Global Trends	Key Financials & Cash	Strategic Outlook & Milestones	Brands / Regions	Diesel	Remuneration	Integrity & Compliance	Commitment
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Overview Brand Targets (RoS, RoE)

Return on Sales in %	<u>2016</u>	2017	2020	<u>2025</u>
Volkswagen Group	6.7	6.0-7.0	6.5-7.5	7.0-8.0
Volkswagen Brand	1.8	2.5-3.5	≥4	≥6
Audi	8.2	8-10	8-10	8-10
Porsche	17.4	>15	>15	>15
ŠKODA	8.7	7-8	6-7	≥7
Volkswagen Commercial Vehicles	4.1	3-4	4-5	>6
Truck & Bus Business ¹⁾				
• Scania	9.5	c 7	2 ²	- 2)
MAN Commercial Vehicles	2.3	6-7	9 ²⁾	9 ²⁾
Return on Equity (norm. 8%)	<u>2016</u>	2017	<u>2020</u>	<u>2025</u>
Volkswagen Financial Services	15.6%	14-16%	14-16%	20%

¹⁾ For peer-group analysis: Truck & Bus Business RoS is calculated as the sum of Scania and MAN Commercial Vehicles (equals ~6.1% in 2016) ²⁾ Through-cycle Target



Note, due to rounding the sum of single variations can differ to total variation.



* Before special items





Increase in competitiveness and safeguarding the future are the focus points of the Future Pact agreement

<u>Working Group 1</u> Production	 Increase of productivity by 25% Reduction of plant costs 	 4 additional models: 2 conventional and 2 MEB vehicles
<u>Working Group 2</u> Components	 Increase of productivity by 25% Discontinuation of unprofitable products 	 Investments in: Electric drive trains Pilot facility battery cell Battery system
<u>Working Group 3</u> Technical Development	 Reduction of hardware-oriented development work Increased efficiency in development processes 	 Competency/capacity increase in autonomous driving, electrification, connectivity etc.
Working Group 4 Administration	 Reduction of bureaucracy 	 Creation of employment in new business segments

Reduction in workforce based on demographic curve

Secure the Future





Volkswagen brand is planning a strong comeback in the USA

Focus on US Core Segments





Tiguan LWB

Jetta

Atlas



Passat

Key measures

- Extend SUV offering, focus on US core segments (SUVs, sedans)
- Market-oriented pricing
- Market-oriented alignment to local standards and customer expectations
- Reduce material, product and fixed costs
- "Electrify America": infrastructure and locally produced cars from 2021



A product offensive will initiate a new growth phase in South America

Product offensive in South America



Polo Global



Polo Sedan Global

Key measures

- Restructuring: reduce capacities and fixed costs
- Increase productivity, align products to local requirements
- Product offensive, €2.5 bn investment
- New brand positioning
- New growth strategy for Latin America



Small SUV Global





SHARE OF MQB (ROUNDED) | TOTAL PRODUCTION VOLUME | VOLKSWAGEN PKW


All electric platform: The basis for profitable electric cars



- Concept determined by: customer benefit and package for costoptimized design of e-components
- Economies of scale from use of MEB across entire Group
- "Design for manufacturing": higher productivity, shorter manufacturing time
- Lower material and distribution costs
- Significant reduction in variants
- Early involvement of suppliers





Core challenges in the commercial vehicle industry ...

Cyclical markets



Strong correlation to GDP in developed world Not all regions hit by economic downturns at the same time

Further globalization



Local OEMs dominating in BRIC markets Improving infrastructure, stronger regulations open opportunities for Volkswagen

Emission regulations



Europe with aggressive regulations, focus shifting to diesel lock-outs BRIC trailing behind, but with ambitious roadmap

Platooning and partly-autonomous driving as transition solutions

Data management for customers and traffic of broad interest

Connectivity & digitalization



After sales and new business opportunities

After sales increasingly important as alternative source of revenues New business models (e.g. enhanced telematics) can stabilize revenues









¹⁾ incl. Hong Kong, excl. Ducati. Group numbers incl. MAN and Scania



Regulatory environment in China



China 6 regulation

Emission regulation China 6 for gasoline engines

Implementation on national level for **C6a** from **July 2020**, for **C6b** from **July 2023**

Beijing and Shanghai may start with similar regulation in **2018** and other key regions in 2019

¹⁾ Simplified schematic overview.

MIIT proposal for NEV credit system 1)

NEV credit point ratio	2017	2018	2019	2020
	None	8%	10%	12%

NEV Credit Point Attribution per NEV Type

	BEV				PHEV	FCEV	
E-Range (in km)	80 - 150	150 - 250	250 - 350	>350	>50	250 - 350	>350
Credit Point	2	3	4	5	2	4	5

NEV subsidies scheme

New Requirement on national subsidies for NEVs

- raise the entry threshold
- may be adjusted dynamically

Direct national subsidy (20% reduced in 2017) (up to 44,000 RMB for BEV and 24,000 RMB for PHEV)

Additional subsidies from local provinces (<50% of national subsidy)





¹⁾ Source: IHS ²⁾ Schematic overview – does not show all models



¹⁾ Excluding activities of Scania and Porsche Holding Salzburg; including Financial Services of Porsche AG and MAN Financial Services,



Deliveries & Global Trends Key Financials & Cash Strategic Outlook & Milestones Brands / Regions Diesel Remuneration Integrity & Compliance Commitment

Special Items: Diesel related and other

(In € bn)	Diesel		Other		Total
2015	Legal Other items	7.0 9.2	Restructuring: Truck Business Passenger Cars South America Airbags Takata	0.2 0.2 0.3	
		16.2		0.7	16.9
2016	Mainly legal risks	6.4	Scania Anti-Trust Proceedings Others	0.4 0.7 1.1	7.5
Total to date		22.6		1.8	24.4
Expected for Q3 2017	Increased Costs for buyback/retrofi	t program 2.5			

No material special items in H1 2017. A significant amount of the Diesel dollar-related provisions are hedged and a further substantial amount of the provisions have been utilized as we had cash outflows of around €3bn in Q4 2016, around €5bn in Q1 2017 and around €7bn in Q2. Further special items to be booked in Q3 2017, relating to an increase in provisions for the buyback/retrofit program of 2,01 TDI vehicles.

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Technical solution in Europe/RoW simple and relatively easy to implement

Predominantly software-only solution



- Technical solution already generally confirmed for all concepts by KBA¹
- Gradual approval of clusters after cluster-specific KBA inspection¹
- Software update in < 30 min. for 2.0L and 1.2L TDI; also simple, very cost-effective hardware solution "flow rectifier" for 1.6L TDI in < 60 min.

¹ KBA approval relevant for EU28 and ECE user states (e.g., Turkey)

Update status

Almost 5.9m units have been updated (status 31st August 2017)

VOLKSWAGEN AKTIENGESELLSCHAFT Deliveries & Global Strategic Outlook & Integrity & Key Financials & Cash Brands / Regions Diesel Remuneration Compliance Milestones Trends Integrity, Compliance & Culture: a selection of three current activity areas 1. Implementation of 2. Evolution of Group 3. Development of **Holistic Integrity Programme: Compliance: Code of Cooperation:** Six action fields form the basis for a Three areas were defined: Mutual rules and guidelines of holistic integrity programme: 1. Development of Group working together were developed: **Compliance Values** Cross functional • 2. Clear definition of Group **Dialogue and** Sounding Aims at corporate culture ٠ Communications Board **Compliance Objectives** Programm Includes all brands ٠ 3. Adjustment of Group Compliance structure Leadership-Programme **Compliance scope:** Strengthening the Anticulture of integrity corruption STRATEG CODE Processes and CODE OF Instruments COOPERATION S OF COOPERATION Fraud Money laundering Prevention Prevention LEADERSHIP MODEL BRAND STRATEGY Human Embezzlement BRAND VALUES Internation-**Reporting and** Rights Prevention alization **Confirmation of** LEADERSHIP PRINCIPLES Effectiveness Investigation of Integrity Compliance violations



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Deliveries & Global Trends Strategic Outlook & Milestones

Brands / Regions Diesel

Remuneration

Integrity & Compliance

Commitment

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Adjusted recommendation of no. 4.2.3 sec. 2 German Corporate Governance Code

"Variable remuneration components shall generally be based on a multi-year assessment, **which shall be materially related to the future**."

Deliveries & Global Trends Key Financials & Cash Strategic Outlook & Brands / Regions Diesel Remuneration Integrity & Commitment

The new remuneration system harmonizes the interests of different stakeholder groups

- ✓ ... is based on **clear remuneration policy guidelines**
- ✓ ... constitutes a **core element of the realignment** of the Group
- ✓ ... integrates strategic objectives of the **TOGETHER strategy 2025**
- ... is capital market-oriented and reflects human resource-related transformation objectives
- ... sets ambitious objectives for sustainable corporate development
- ... incorporates a higher long-term orientation
- ... reflects no past events and is therefore completely forward-looking
- ... is based on a transparent target remuneration approach
- ... incorporates a total cap noticeably lower than the individual caps
- ... is transparent and is easy to comprehend
- ... is common market practice and conforms to regulatory requirements





























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